



Service



November 1, 2024

Dear MLK Breakfast VIP Sponsor,
Frontiers International Springfield Club is proud to announce the 50th Annual Dr. Martin Luther King Jr. Memorial Breakfast on **January 20, 2025** at the Crown Plaza Springfield Convention Center an IHG Hotel, Springfield, IL. This inspirational event is widely supported by the Springfield community drawing over 700 individuals, businesses and community leaders each year.

You are among a select group of generous VIP Sponsors. Thanks to you, we are able to raise significantly more funds for our youth programming and scholarships. A list of our distinguished 2024 VIP Sponsors is attached.

Please consider a VIP Sponsorship again this year at last year's level or higher

The Frontier's International Springfield Club is a local nonprofit service group. The Club is engaged in a broad range of community service and advocacy initiatives. It's primary emphasis, however, is on youth mentoring through its Frontier Teen Positive Youth Development and Junior Frontier Club programs that challenge predominately African American males but excepting of other young males that aren't African American to become positive influences within their family and community through citizenship engagement, community service, scholastic aptitude, and leadership

Additionally, Frontier's J.D. Washington 2K Scholarship Program awards a \$2,000 Scholarship to those who enter our Frontier Teen Positive Youth Development Group at 6th Grade, \$1,000 Scholarship to those who enter at 7th Grade, and \$750 Scholarship to those who enter at 8th Grade, and graduate from our Jr Frontier mentoring program a requirement. We also offer a James Forstall General college scholarship of \$1,000 which is awarded each year to additional deserving high school students across Sangamon County.

We hope we can count on you again to become a VIP Sponsor. Please help make this year's 50th Annual Dr. Martin Luther King Jr. Memorial Breakfast an outstanding event and support Springfield area youth simultaneously.

The VIP sponsorship materials are attached or you can visit our website at www.springfieldfrontiers.org to download them

Sincerely,

Austin Randolph, Co-Chair
Tony Williams, Co-Chair
VIP Sponsorship Committee
2025 MLK Memorial Breakfast

Please note: Frontiers International is a nonprofit organization but is not a tax-exempt 501C3



2025 VIP SPONSORSHIP OPPORTUNITIES

50th Annual Dr. Martin Luther King Jr. Memorial Breakfast

Monday, January 20, 2025 | 8:30 am | Crowne Plaza Springfield Convention Ctr. An IHG Hotel
3000 S. Dirksen Pkwy, Springfield, IL 62703

The VIP Sponsorship Levels and associated Benefits are listed below

VIP Sponsors	Benefits
<p>Platinum Event Sponsor \$2,000</p>	<p>Reserved Priority Table Seating with signage for 10 guests</p> <p>Special recognition at Event, in Promotional Materials and In Keepsake Ad Booklet</p> <p>Name to appear each year under separate list of Past Platinum Event Sponsors in Keepsake Ad Booklet</p> <p>Full Page Color Ad in Keepsake Ad Booklet (Value \$350)</p> <p>[8] Keepsake Ad Booklets Signed by Event Speaker</p>
<p>Gold Event Sponsor \$1,500</p>	<p>Reserved Priority Table Seating with signage for 10 guests</p> <p>Special recognition at Event, in Promotional Materials and In Keepsake Ad Booklet</p> <p>Half Page Color Ad in Keepsake Ad Booklet (Value \$250)</p>
<p>Silver Event Sponsor \$750</p>	<p>Reserved Priority Table Seating with signage for 10 guests</p> <p>Recognition at Sponsorship Level in Keepsake Ad Booklet</p> <p>Half Page B/W Ad in Keepsake Ad Booklet (Value \$125)</p>

VIP Sponsor Ad Details

Gold Event Sponsorship Includes ½ Page Color Ad (8 ½ x 5.5 Landscape)
 Silver Event Sponsorship Includes ½ B&W Ad (8 ½ x 5.5 Landscape)

Please email your camera-ready ad to Jodi Brusco at: jodi@anbprinting.com and copy Austin Randolph, Jr. at asrandolphjr@att.net no later than December 29, 2024. If you want to use the same ad as last year, let Jodi know. She should already have your artwork but indicate whether any text changes are needed



2024 VIP SPONSORS

Platinum Event Sponsors

HAP, Incorporated
HSHS St. John's Hospital
Memorial Health System
Springfield Clinic

Gold Event Sponsors

Community Foundation for the Land of Lincoln
Green Toyota
Pauly Group, Inc.
Westminster Presbyterian Church

Silver Event Sponsors

Allan Woodson, Ed.D.
Austin & Mary Randolph
Brown, Hay & Stephens, LLP and Don Tracy
CGI, Inc.
Donald Ross
Edward Jones, Kevin L. Corbin
Hanson Professional Services Inc.
International Union of Operating Engineers Local 965
James R. Potter
Lincoln Land Community College
Mayor of Springfield, Misty Buscher
Lincoln Land Community College
Robert Wesley
Sangamon County Board
SIU Medicine, Internal Medicine
Urban Action Network, Sheila Stock-Smith
Williamsville State Bank

*Thank
you*

A close-up of a fountain pen nib, showing the gold and black details, positioned at the bottom right of the page.



2025 VIP SPONSORSHIP CONFIRMATION FORM

YES! We would like to be a SPONSOR for the 50th Annual Dr. Martin Luther King Jr. Memorial Breakfast

Please Note: All [10] seats will be reserved for your guests. However, to avoid unused Seats, we'd appreciate knowing in advance if you do not expect to use all of your reserved Seats, if not, please let us know below if we may seat others at your table, Thanks!

PLEASE CHECK DESIRED LEVEL	# OF PEOPLE EXPECTED TO ATTEND	MAY WE FILL UNUSED SEATS AT YOUR TABLE
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- | | | |
|--|-------|--|
| <input type="checkbox"/> Platinum Event Sponsor | _____ | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| <input type="checkbox"/> Gold Event Sponsor | _____ | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| <input type="checkbox"/> Silver Event Sponsor | _____ | <input type="checkbox"/> Yes <input type="checkbox"/> No |

PRINT SPONSOR NAME EXACTLY AS IT IS TO APPEAR IN PROMOTIONAL MATERIALS

SPONSORSHIP CONTACT PERSON

AD CONTACT PESRON IF DIFFERENT FROM ABOVE

ADDRESS	CITY	STATE	ZIP
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EMAIL	PHONE
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Please return completed form and check by December 29, 2024 to:
Frontiers International, Springfield Club
P.O. Box 3522, Springfield, IL 62708
also send copy of the form to Austin's – Email listed below:

Please email Austin Randolph, Jr. with questions, or special instructions
at asrandolphjr@att.net



2025 Program Booklet Ad Pricing & Information

<u>AD TYPE</u>	<u>BLACK AND WHITE AD</u>	<u>FULL COLOR AD</u>
Outside Back Cover (8 1/2" x 11" portrait)	\$350	\$700
Inside Cover (8 1/2" x 11" portrait)	\$300	\$600
Full Page (8 1/2" x 11" portrait)	\$175	\$350
Half - Page (8 1/2" x 5.5" Landscape)	\$ 125	\$250
Quarter Page (4.25" x 5.5" portrait)	\$ 75	\$150
Business Card (3.5" x 2" portrait)	\$50	\$100

Artwork for ads due by December 29, 2024. (Please note, however, the confirmation form and check for ads are due December 20, 2023.) Our FEIN number is 36-3744547.

Mail your camera-ready ad to: Jodi Bruso, C/O A & B Printing, Inc., 2122 Republic, Springfield, IL., 62702 or email to: jodi@anbprinting.com no later than December 29, 2023

If by mail, please note "MLK Ad" in the subject line, size of ad, if black and white or color ad and copy Austin Randolph, Jr. at asrandolphjr@att.net

If you want to use the same ad as last year, let Jodi know. She should already have your artwork, please indicate whether any text changes are needed.

SPECIAL CONSIDERATIONS

Please describe any special considerations or instructions: _____
